

Eli Pritykin

CREATIVE & TECHNOLOGICAL SOLUTIONS

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http://Eligraphy.com | New Orleans, LA 70117

OBJECTIVE

To contribute my creative and technical skills and experience to your organization's continued growth and success.

SKILLS

- **Photoshop, Illustrator, InDesign, Dreamweaver, Textmate**
- Color management, magazine layout
- Hand coding cross browser compliant **CSS / XHTML** as necessary
- **SEO** conscious coding and development
- Working knowledge of **JavaScript, PHP, MySQL**
- Extensive **CMS** experience (**WordPress, Joomla**)
- Comfortable in **Mac, Windows**, or **UNIX** environments

EMPLOYMENT

Creative Director
Spears Consulting Group
New Orleans, LA

July 2010 - Present

Supplied Creative Services to a wide range of local and national clients:

- Produced Mid-City Neighborhood Catalog – a monthly magazine publication with circulation of over 10,000
- Created ads for print and on-line use
- Created logos and identity packages
- Political campaign marketing
- billboards, brochures, booklets, etc.
- Collaborated on city-wide marketing campaigns

Client list includes: City of New Orleans, Regional Transit Authority, New Orleans Area Habitat for Humanity, New Orleans Regional Black Chamber of Commerce, Xavier University of Louisiana, Advance Baton Rouge Charter Schools Association, Liberty Bank and Trust.

Freelance Graphic Designer
& Web Developer

September 2003 - July 2010

Working with Corporations and Small Businesses on marketing solutions:

- Static & Dynamic Websites
- CD Covers
- Promotional Posters
- T-shirts
- Vinyl banners
- Newspaper & Magazine Ads
- Logos & Identities

System Analyst II
Securities Industry Automation Corporation (SIAC)
Brooklyn, NY

1999 - 2003

Was part of the American Stock Exchange System Support group comprised of 15 UNIX System Administrators responsible for the upkeep of AMEX production servers. Gathered and monitored performance data collected by HP OpenView MeasureWare; organized and analyzed it through a series of self-developed shell scripts; performed routine backups and restores; built production UNIX servers from ground up.

EDUCATION

Bachelor of Art, Computer Science 1999
Yeshiva University, New York, NY

Bachelor of Science, Theology 1996
Rabbinical College of America, Morristown, NJ

INTERESTS

Jazz violin, swing dancing